

Building Strong Library Associations and Establishing a Model for Future Cooperation

*IFLA Management of Library Associations (MLAS) Workshop
for library associations in Central and South East European region*

*Conducted in connection with the IFLA Management of Library Association Section (MLAS)
Midterm meeting on 17 and 18 February 2011.*

MLAS SC Midterm meeting

17th February 2011

11:00 hrs – 17:00 hrs

18th February 2011

9:00 hrs – 16:00 hrs

Location: Conference room, Hotel President

(contact details below)

IFLA MLAS Workshop

19th February 2011

9:00 hrs – 16:00 hrs

Workshop location: Split City Library

Gradska knjižnica Marka Marulića – Središnjica

Ulica slobode 2

Phone: 00385 (0) 21 685 000; 685 028

21000 Split

Croatia

<http://www.gkmm.hr/>

Workshop programme

- 9:00 Opening of the workshop (Marijana Misetić, Croatian Library Association)
- 9:10 Welcome (Janice Lachance, CEO, Special Libraries Association)
- 9:20 Keynote address:
IFLA: the importance of global communication, cooperation and advocacy
(Stuart Hamilton, Senior Policy Advisor, IFLA)
- 10:00 Introduction to IFLA's Building Strong Library Associations Programme
(Barbara Schleichagen)
- 11:00 Coffee break**
- 10:15 Libraries on the Agenda. The Building Strong Library Associations Module on
Advocacy (Winnie Vitzansky, BSLA trainer)
- 11.15 Panel discussion with several representatives of library associations on different
advocacy experiences with media and public authorities
(representatives from Finland, Slovakia, Lithuania, Germany and SAD (moderated
by Tore Kristian Andersen, Secretary General, Norwegian Library Association)

12:15 Lunch

13:45 Developing Strategic Relationships.
The Building Strong Library Associations Module on Partnerships and Fundraising
(Winnie Vitzansky, BSLA trainer)

15:00 Coffee break

15:30 International and European practice in the regional context
(Marian Koren, International Coordinator, Dutch Library Association)
16:00 Connections with IFLA and regional cooperation opportunities
(Edita Bacic, Alemka Belan Simic, Marijana Misetic)
16:30 Discussion with participants on a model for future cooperation
17:00 End of programme

Additional information:

MLAS Midterm meeting on 17 and 18 February 2011

Location:

Hotel "President" ** Split**

Starčevićeva 1, Split

www.hotelpresident.hr

e-mail hotel.president@st.t-com.hr

tel +385 /0/ 21 305 222

fax+385 /0/ 21 305 225

Contact person in Split / member of MLAS Standing Committee:

Contact: Edita Bacic (Pravni fakultet)

Faculty of Law Split - library

Domovinskog rata 8, Split

Tel ++385 (0) 21 393 553

21 386 116

e-mail: edita.bacic4@gmail.com

Recommended hotel / IFLA MLAS rooms reservation:

Hotel "President" ** Split**

Starčevićeva 1, Split

www.hotelpresident.hr

e-mail hotel.president@st.t-com.hr

tel +385 /0/ 21 305 222

fax+385 /0/ 21 305 225

Split Airport Information: <http://www.split-airport.hr/>

Distance from Split Airport to Bus terminal in Split is 30 min by bus or taxi.

Information about taxi and bus:

Price for Croatia Airlines bus is about 5 Eur.

Price for Taxi is about 30 Eur.

Distance from Bus terminal to Hotel President is about 10 min by foot.

Distance from Bus terminal to City Library is about 10 min by foot.